

# FUTURES FIRST GAMING



FUTURES FIRST START WITH GAMING!

# ABOUT US

Futures First Gaming LLC (FFG) is a **STEM.org Accredited Education Technology, Media, and Esports Entertainment** company that convenes Esports enthusiasts to engage in competitive and recreational gaming events, fosters a gaming community and presents opportunities for participants to explore educational and career development pathways in science, technology, the arts and a host of relevant Esports disciplines.

Proudly 100%  
Black Owned





# MISSION STATEMENT

Our mission is to eradicate educational inequities  
and economic disadvantages due to digital  
disparities.





# OUR VISION

We envision a future where digital skills eliminate barriers, transforming underrepresented communities into leaders of innovation and economic prosperity. Futures First Gaming inspires and equips tomorrow's leaders to drive societal progress, ensuring everyone can thrive and shape the digital economy.



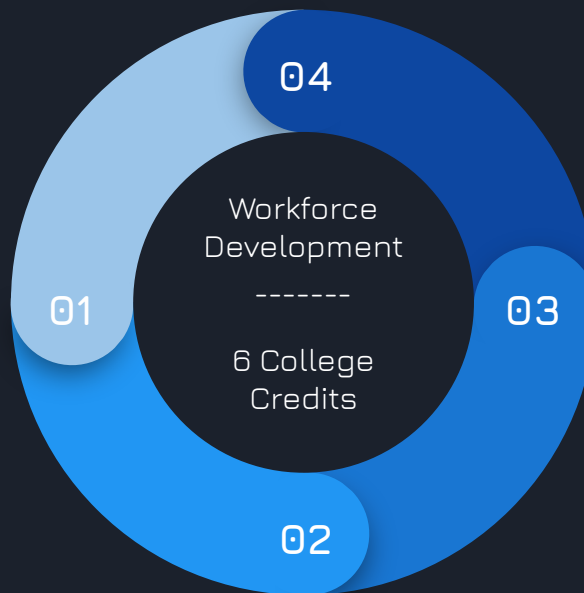


# FUTURES FIRST PROGRAM



Esports / Gaming

Coding / Game  
Design



Content Creation /  
Entrepreneurship

Community  
Management

# POTENTIAL FUTURES!

Career Paths Tied To  
Esports and Gaming!

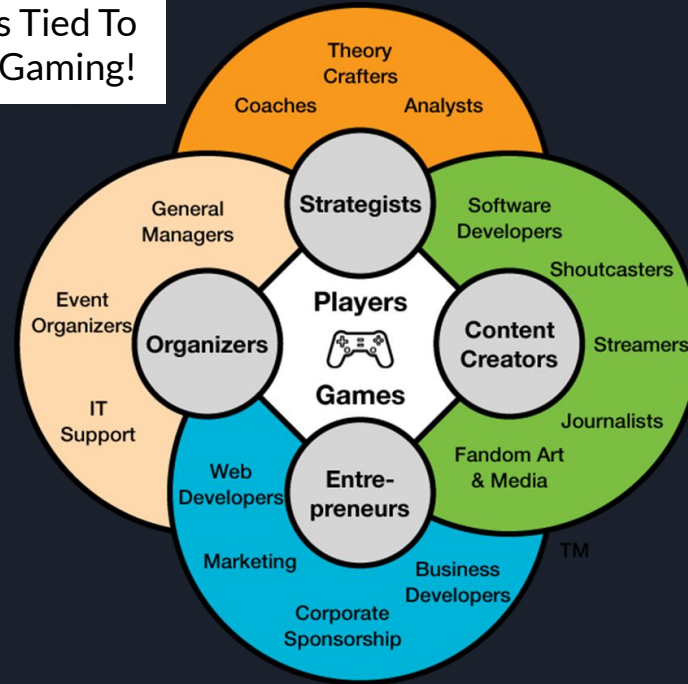
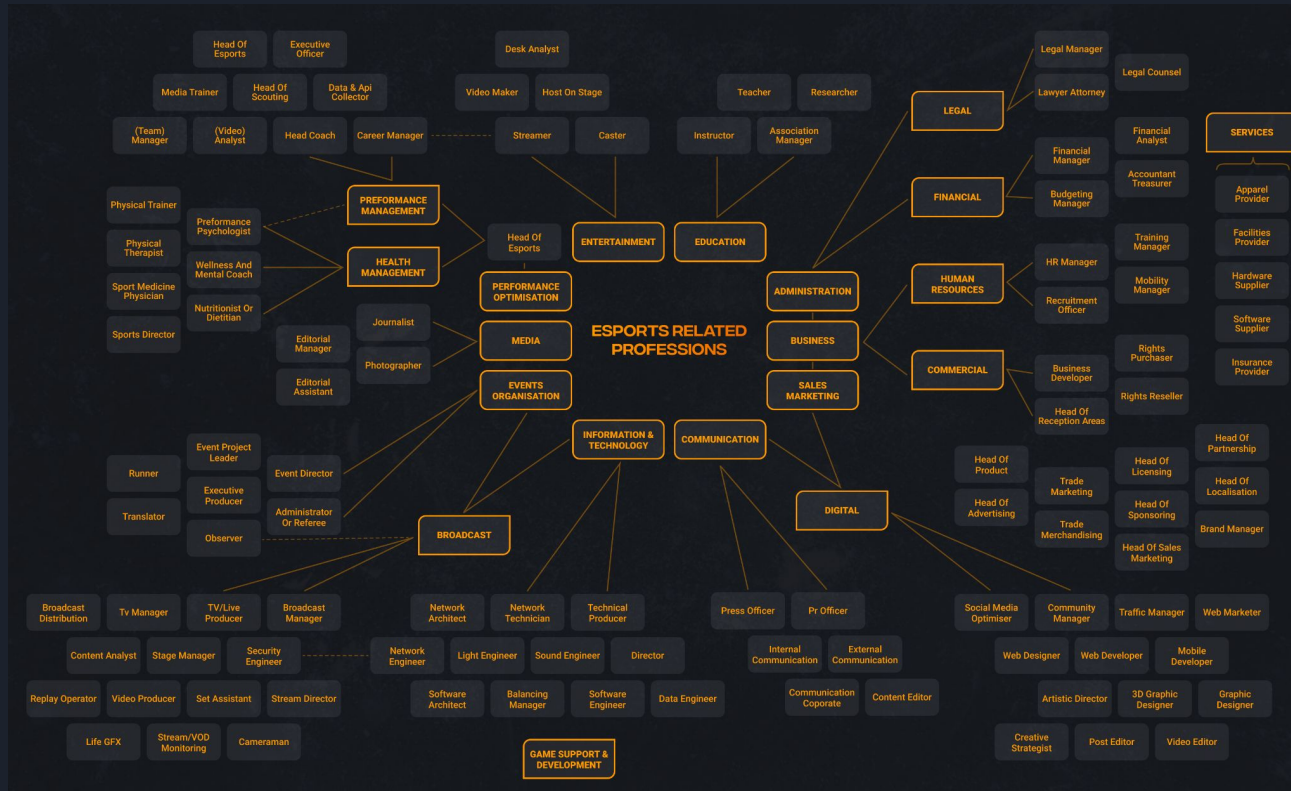


Diagram Citation: Anderson, Tsaasan, Reitman, Lee, Wu, Steele, Turner & Steinkuehler (2018)



# ESPORTS



# SCHOLARSHIPS



University of Delaware Esports Arena

- 2,000 higher-education institutions have student-based esports clubs / 200 have scholarships to compete on a varsity team.
- \$20 million in scholarship money annually
- Unfortunately, \$4 - \$5 million of those dollars go unused because there are not enough students in the pipeline to recruit.



# GAMING INDUSTRY PROFESSIONS

## GAMING PROFESSIONS

Esports

### Game Programming

AI Engine Gameplay Graphics  
Network Physics Tools UI

### Game Design

Direction Economy Interaction Level  
Narrative Quest Systems UI UX  
World

### Game Production

Executive Live Operations Project Management  
Prototyping Publishing Release Management  
Storyboarding Studio Management

### Art

Concept Environment Model Technical  
Texture UI VFX

### Animation

Cinematics Generalist Motion Capture  
Particle Programmer Technical

### Marketing

Brand Community Content Digital  
Ecommerce Influencer Public Relations  
Product User Acquisition Social Media

### Content

Cinematography Game Capture Graphic Design  
Motion Graphic Design Post-Production  
Video Editing

### IT

DevOps Networking Security Engineering  
System Administration Tech Support

### Data

Administration Analysis Engineering Science

### Research

Academic Consumer Market UX

### Education

Program Development Teaching

### Media

Editor Journalist Photographer Videographer

### Customer Service

Customer Support Developer Support  
Technical Support

### Administrative

Administrative Support Executive Assistant  
Facilities Support Front of House Office

### Competition

Admin Analyst Coach Manager Nutritionist  
Physical Trainer Player Psychologist Referee  
Scout

### Broadcast

Particle Programmer Technical

### Audio

Composition Design Direction  
Engineering Programmer QA Voice

### Quality Assurance

Analysis Automation Certification  
Compatibility Compliance Engineering  
Interrupt Lead Localization Performance  
Platform SDET Submission Testing

### Software & Web

App Backend Full-stack Frontend  
Web Designer Web Developer

### Management

Creative Director Department Operations  
Product Program Project Strategy

### Commercial

Account Management Ad Operations  
Business Development B2B B2C  
Game Monetization Partnerships  
Revenue Strategist

### Finance

Accounting Analysis Auditing  
Payroll Procurement Tax

### Legal

Compliance Counsel Employment  
Licensing Merger & Acquisition

### Human Resources

Business Partner Compensation & Benefits  
Diversity & Inclusion Employer Branding  
Health & Safety Training & Development Recruiter

### Broadcast

Camera DOP Supervisor Director  
Operator Engineer Assistant Floor Manager  
Graphics In-game Observer Lighting Producer  
Scriptwriting Sound Engineering Stream Engineering  
Replays

### Events

AV Audio Lighting Set / Stage Design  
Electrics Hospitality In-game Observer Licensing  
Logistics Player Manager Talent Manager

### Talent

Agent Analyst Caster Content Creator  
Host Interviewer Streamer

HITMARKER.NET

The home of gaming jobs.

HITmarker

\$300B Industry





TIX3



VISIT US



# FFG CENTRAL

221 W10th St, Floor 1

Wilmington, DE

[www.futuresfirstgaming.com/ffgcentral](http://www.futuresfirstgaming.com/ffgcentral)

THURSDAY & FRIDAY - 6pm-Midnight

SATURDAY - 4pm-Midnight

# OUR VISION



Esports & Tech Training



Gaming Lounge



Media Rooms

## FFG CENTRAL









# CREATOR ECONOMY

Kai Cenat  
Twitch Streamer  
16.1M Followers  
\$3.6M / Month  
\$14M Net Worth

\$285,480  
from sleep  
streams  
.....zzzz!

**NEW Pittsburgh Courier**  
Powered by Real Time Media

Pittsburgh News National News Business

**Steel City Career Expo**  
May 15th | 1PM - 3PM | 414 Grant St. Pittsburgh, PA  
Contact [cheryce.ollison@careerlinkpittsburgh.org](mailto:cheryce.ollison@careerlinkpittsburgh.org) to Register

Digital Daily

## Kai Cenat makes over \$23,000 a month from sleeping on stream

Black Information Network  
March 26, 2023

[f](#) [t](#) [e](#) [r](#)



Photo: Getty Images North America

A new report is highlighting how much money Twitch star **Kai Cenat** is making from sleeping on stream, and it's staggering.

According to *Best Sports Betting Canada*, which analyzed Twitch streamers earning the most income from catching Z's live, Cenat pulls nearly \$23,280 a month from his snooze-filled streams. That means the internet icon makes \$285,480 a year just from sleep streams — and that's not including the other content he creates.

