



# WITN 22 CVT UPDATE - MARCH 2025

## **PROGRAMMING**

### **Wilmington City Council & Committee Meetings**

- Between 40 - 70 committee meetings a year (2024: 45 meetings)
- 9 multi-meeting blocks of budget hearings
- 24 Regular Council Meetings a year

### **New Castle County Meetings**

- 114 meetings in 2024 (90 Committee Meetings, 1 Workshop, 24 Council Meetings)

### **Cable Channel 22 Message Board**

- Runs in between our television programming. Provides information for:
  - o Program Schedule
  - o DelDOT Updates
  - o Information for Services, Resources, and Events.

### **President's Monthly Address**

- President's platform to talk about City Council issues, events, and topics of interest to the City of Wilmington. (Filmed monthly)

### **Two Minute Drill**

- Councilmembers' platform to talk about events and topics of interest to their respective districts and the city at large. (Filmed at the request of each councilmember)

### **22 News**

- Community news platform used to cover events and stories of interest throughout Wilmington.

## **22 News on the Scene**

- Long form news coverage platform used to cover press conferences and ceremonies in their entirety. On occasion, events are streamed live on Facebook, YouTube, and our Cable Channel.

## **Sights and Sounds**

- Platform used to give a snapshot of events, parades, and festivals.

## **Inside the District**

- Platform for Councilmembers to highlight people, organizations, and businesses in their respective districts and the city at large. (Filmed in collaboration with councilmembers)

## **Special Programming & Public Service Announcements**

- One-off video or multi-part video series that do not fall under a particular platform.

## **Government Programming**

- Senator's Spotlight
- State of Delaware
- New Castle County
- Federal Departments
  - o NASA
  - o Justice Department
  - o Department of the Interior
  - o CDC

## **Partnership Programming**

- ChristianaCare
- Wilmington Library
- School Districts (Red Clay, Brandywine, Colonial)

## **Departmental Programming**

- We have talked to Parks and Recreation regarding rebooting our Parks and Recreation Update.
- We have also engaged with the following departments about regular programming:

- Police
- Fire
- Constituent Services

## **FINANCES**

- FY 2025 Original Budget - **\$1,171,823**
  - Vacant Producer position has been defunded.
  - Currently evaluating service contracts to potentially find cost savings.
  - Researching the possibility of grant funding.
  
- WITN has an agreement with New Castle County to provide production services for New Castle County Council Meetings. WITN receives approx. **\$34,500** from this contract.

## **STAFF**

- 5 Full Time Employees (1 Vacant Position has been defunded)
- Currently 9 Active Freelancers