



OFFICE OF EDUCATIONAL ADVOCACY



DR. LARETHA ODUMOSU





OFFICE MISSION

The Office of Educational Advocacy will provide a unified and consistent voice for the city of Wilmington and will facilitate collaboration among all groups serving the students in Wilmington. As a result of strategic execution and targeted collaboration, the office will improve the overall educational experience and outcomes for the students of Wilmington.

OEA TARGETS: PHASE 1

Empower Families to Advocate

The OEA will empower parents through providing regular and relevant school level advocacy tips and training.

Engage in Legislative Processes Impacting Wilmington City Youth

The OEA will participate in and be a spokesperson for the City of Wilmington in education-facing legislative processes

Execute Actions based off Research and Strategy

The OEA will consistently engage in discussions with all stakeholders such as legislatures, school leaders, school-based families and community members. The OEA will remain abreast of relevant education and advocacy research.

The OEA will spearhead responses and actions in response to trends from these discussions and research.

FIRST 90 DAYS: FOCUS & ACTIONS



01

Empower Families

Action: Parent-facing “What do I do when...?” advocacy guides

Action: Generation of platform for sharing relevant advocacy tips and receiving family/community feedback

Action: Community Advocacy Kick-Off Rally

02

Legislative Involvement

Focus: There is key upcoming legislation that will directly impact Wilmington Youth

- Public Education Funding Commission Recommendation
- Redding Consortium Recommendation

03

Advocacy Action

Focus: The current theme from outreach is that there is a need for unification of efforts

Action: Interagency Quarterly Session for groups targeting improved outcomes for Wilmington youth

FAQS

Will the office provide Case by Case Advocacy?

Current staffing does not provide the capacity to meet the need generated from case-by-case advocacy for individual families and groups. We will be supporting families through information sharing and training geared towards targeting as many families as possible.

How will the office make change happen?

System-level change is an outcome of multiple strategic and consistent efforts, not one-off events and programs. The current outlined OEA targets will work together to create a path of influence in the City and State.

How can I help?

Advocacy is a group effort. Community and Council members have significant reach in the City. The OEA is requesting continued collaboration and support of OEA initiatives and outreach efforts so as many families as possible can benefit from the support being provided.



THANK YOU

