

# EDtv

Presented by  
**Red Clay Consolidated  
School District**

March 14, 2025





# EDtv - 24 hour Educational Programmin



AS SEEN ON:



Verizon **FiOS**

CH 965

CH 30

# EDtv A Vital Educational Resource

- EDtv is operated by the Red Clay School District, broadcasting 24/7, 365 days a year.
- Our mission is to fill every hour with enriching content that educates, informs, and inspires our viewers.
- We have a vision for enhancing EDtv, leveraging our resources, and expanding our reach to maximize educational impact.

# Current Programming

- SciShow Kids
- The BookNook
- CNN Student News
- The GoodStuff
- Red Clay Cook-Off
- Project SoapBox
- Education Station



Education Station



# Proposed Initiatives

- **Diversification of Programming:** We propose creating a diverse lineup of shows that cover a wide range of educational topics while maintaining a high standard of quality and relevance.
- **Collaboration and Partnerships:** To expand our reach and enrich our programming, we propose inviting other school districts, charter schools, and private schools within the city to submit ready-for-broadcast programming.
- **Financial Support and Sustainability:** Red Clay currently covers all financial costs associated with EDtv. To ensure long-term sustainability, we are exploring alternative funding sources and welcome any updates from the city regarding potential financial opportunities. Our goal is to continue providing valuable educational content for our schools and community.

# Community Slides

**National School Social Work Week**  
**MARCH 2 – 8, 2025**



*Celebrating  
Social Work*

**RED CLAY**  
CONSOLIDATED SCHOOL DISTRICT

**CAREER FAIR**  
Saturday, April 12, 2025  
Cab Calloway School of the Arts  
8:30am - 12pm

**A REMARKABLE  
PLACE TO WORK**

- Recruiting all positions:
- Teachers
  - Paraprofessionals
  - Bus Drivers
  - Nutrition Services
  - Secretaries
  - Facilities



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# Future Agenda

- New collection of episodes to be filmed over the next few months.
- Actively working with High Schools for student created content.
- Content and clips of full programs are posted to social media to promote the channel.
- Brand refresh is on the way to better align with Red Clay and the communities vision.
- Content is being shared on YouTube to further promote the channel.



# Contact Us

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# RED CLAY

CONSOLIDATED  
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