



RodneyStreet

Building Lives Through Tennis & Education

Matthew Johnson
Executive Director

Mission: Foster a lifelong love of tennis and learning



RodneyStreet is an inclusive, non-profit organization that provides high-quality tennis and supportive academic resources to Young People in and around Wilmington.

Our programs are designed to develop the potential of our participants and have a positive effect on their life trajectories.

Our Important Role

Why we are important:

- ▶ Team dynamic
- ▶ Education and growth oriented
- ▶ Safe learning environment
- ▶ Positive adult influence



What we do:

- ▶ Tennis
 - ▶ Drills
 - ▶ Match-Play
 - ▶ Tournament Play
- ▶ STEAM (Science, Technology, Engineering, Art, Math)
 - ▶ Project-based learning
- ▶ Field Trips

Program Model

After-School Programs

Meet onsite 2-3 days per week (Includes tennis & STEAM)



All Stars

Weekly Advanced Programming

Summer Camp & In-School Programs

Full-time day camp, PE takeovers ("play-weeks")

Benefits For All Our Participants

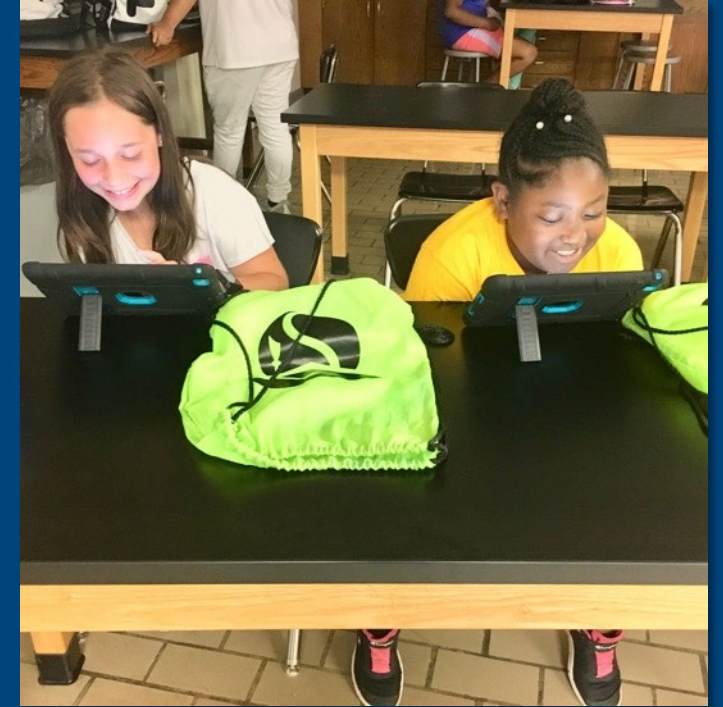
- ▶ Active, healthy lifestyle
- ▶ Educational boost
- ▶ Fun ways to learn
- ▶ Opportunity to make friends from other schools/towns



Benefits For Our Friends In Under-Resourced Communities



- ▶ Use of Interactive Technology
- ▶ Field trips
- ▶ Mentorship and sense of community
- ▶ Vehicle for both academic and athletic scholarship opportunities



Benefits Of Project-based Learning



- ▶ Collaboration
- ▶ Problem-solving
- ▶ Creativity
- ▶ In-depth Understanding
- ▶ Self-confidence
- ▶ Critical Thinking
- ▶ Perseverance
- ▶ Project Management
- ▶ Curiosity
- ▶ Empowerment

Partners (Past and Current)

September 2019 – Present

School Partners

- ▶ Serviam Academy
- ▶ Highlands Elementary
- ▶ Lewis Elementary
- ▶ Lancashire Elementary
- ▶ Mount Pleasant Elementary
- ▶ Urban Promise Elementary
- ▶ Maple Lane Elementary
- ▶ Darul-Amaanah Academy

Community Partners

- ▶ Siegel JCC
- ▶ Girls Inc. of Delaware
- ▶ Boys & Girls Clubs of Delaware (Brown, Claymont, Fraims, Greater Newark)
- ▶ Latin American Community Center
- ▶ SummerCollab – Tyler's Camp
- ▶ Police Athletic League of Wilmington
- ▶ Kingswood Community Center
- ▶ West End Neighborhood House
- ▶ William "Hicks" Anderson Community Center

2019-2020 Programming

September 2019 – August 2020

COVID crisis began March 2020

- 1,852 unique kids
 - school-sites, after-school, advanced weekly, hybrid summer
- 94% free or reduced cost programming



2020-2021 Programming

September 2020 – August 2021

During COVID crisis

- 373 unique kids
 - community centers, advanced weekly, full day summer
- 65% free or reduced cost programming

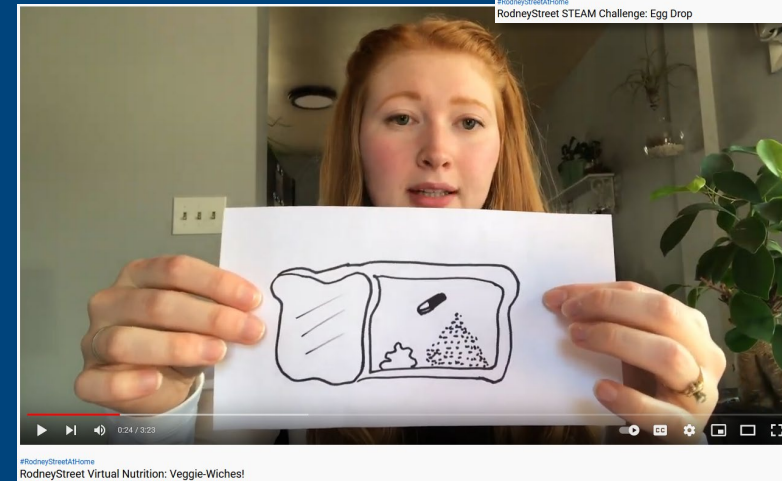
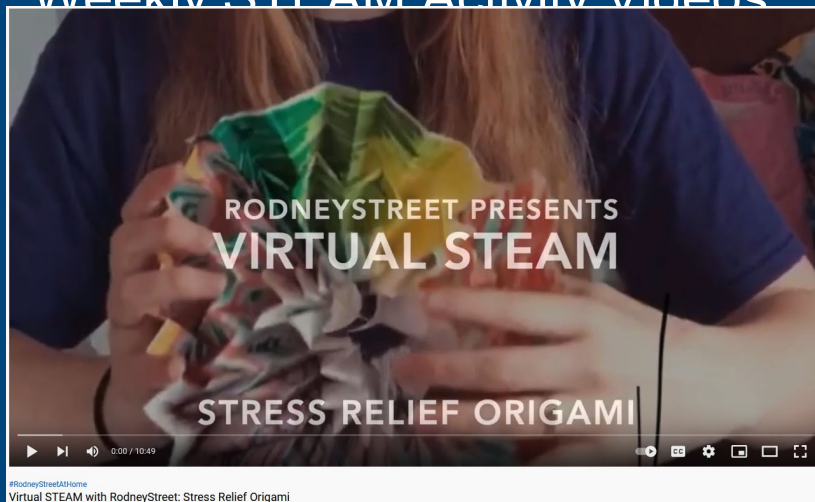
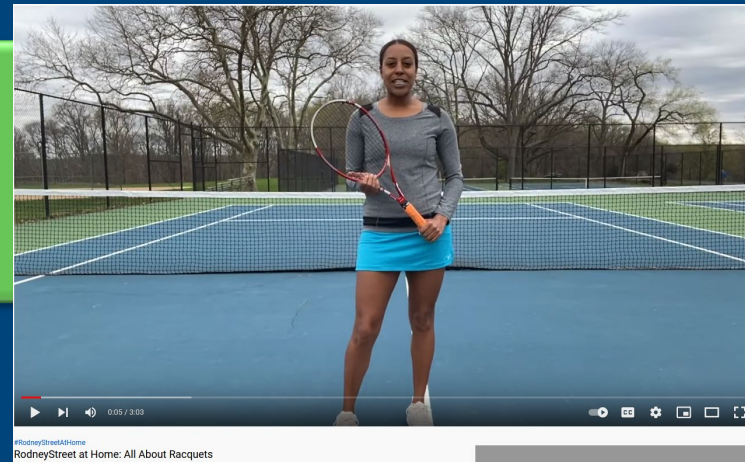


RodneyStreet @ Home

March – May 2020

Immediate Response to COVID Crisis

- Daily instructional tennis and fitness videos posted to YouTube, Facebook, and Instagram
- Weekly Nutrition Lesson Videos
- Weekly STEAM Activity Videos



Thanks to all our funders and supporters that continue to make RodneyStreet successful!

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