



## EDtv Quarterly Report

February 25, 2021

Hello,

Below you will be informed of everything that has transpired for EDtv during the last quarter: from programming updates, news and noteworthy information, as well as how we have impacted the community.

### Programming Update

- **Red Clay This Month:** Our staple original program that changes monthly during the school year. We completed a Teacher of The Year Edition that is airing now. With the next episode taping in March. (Which would be our 54<sup>th</sup> episode).
- **Red Clay Cook-Off Family Style:** An Original Show produced by EDtv – takes a look at healthy meals and brings in guests such as students, teachers, parents, and special guests to cook and learn alongside RC Nutrition Manager/Host Jessica Terranova. Filming three to four episodes in next week. We are showing how to use three ingredients for three different nutritious meals for parents with limited time.
- **The Good Stuff:** is airing a new episode that highlights events from the first half of the school year. We are in pre-production on a new episode with short docs about an author visit, the vaccine process from DOE, and more.
- **The Soapbox:** is an original show produced by EDtv, The Soapbox is based on "Project Soapbox", a public speaking competition facilitated by Mikva Challenge that calls young people to speak out on issues that affect them and their communities. We are running an hour and a half special that aired on Monday that features all of Wilmington students and their submissions via Zoom
- **Sunday Storytime:** A weekly children's reading program produced by Baltz Elementary Schools' 3<sup>rd</sup> Grade Teacher Christina Personti. We are on Season 2 Episode 25 of this show.
- **Eye on Wilmington:** is a two-hour block that is set up to play videos submitted to EDtv from community members on Saturday and Sunday mornings. Caleeb Watson continues to support us with his videos and we have doubled the opportunity to view his videos by adding addition 2-hour blocks on the evenings.
- **Black History Month:** We are currently running various specials, movies, interviews, historical interstitials and bumpers every hour of the week to highlight Black History Month. We are also finishing a BHM promo that should air by end of day Friday.
- **Guess the Artifact:** Creating a special and social media campaign in conjunction with the socials studies department that teaches students how historians study the past

### News and Noteworthy Updates



- EDtv has produced content for the upcoming Delaware Sustainable Chemistry Alliance seminar Catalyzing Change
- EDtv has continues to partner with the Wilmington Opera/ Wilmington Children's Chorus to put together preproduced videos into 30-minute programs that teach children about music and singing.
- Continued our partnership with the Delaware Children's Museum by sharing content they have created.
- Our Education Station/Student Voice Center Bus continues to visit various locations, such as the Walnut Street YMCA and schools in order to capture student voice and share it with the public.
- Collaborated with Channel 22 and NBC10 to share stories and footage
- EDtv is in the planning stages of creating a satellite station (workspace)/media department for the new FAME building through an invitation from Don Baker
- We are in talks with the board of Theater N in Wilmington (as our Sr. Producer is on the board) about creating a sponsor film festival in the city.

Thank you,

Robert Markopoulos  
Executive Producer, EDtv