



Wilmington Information Television Network Update

Cable, Video, & Telecommunications Commission Meeting | October 1, 2021



WITN PROGRAMMING

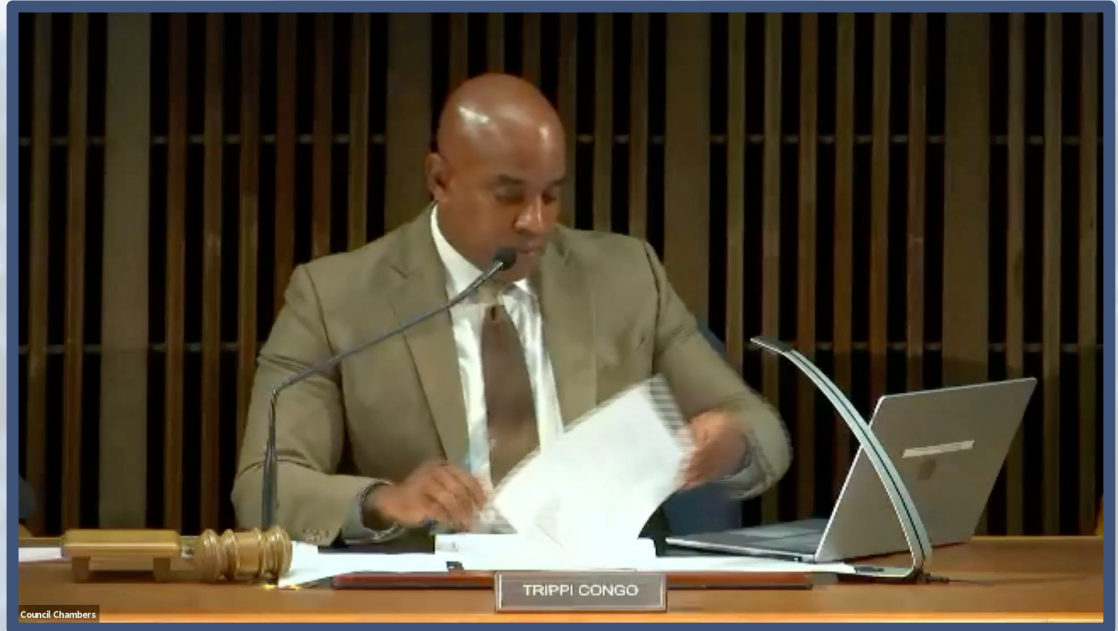
WITN currently has programming in the following categories:

- Wilmington City Council Meetings
- New Castle County Council Meetings
- President Weekly Address | Two Minute Drill
- 22 News Stories
- 22 News On the Scene
- Need to Know
- Sights and Sounds
- Special Programming and Public Service Announcements



Council and Committee Meetings

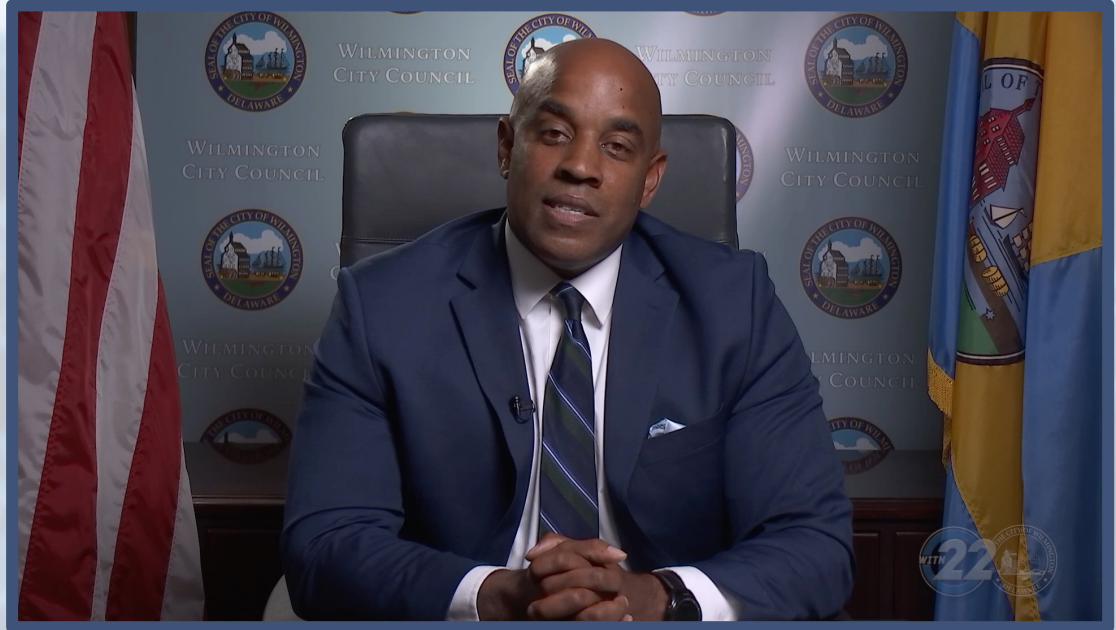
The airing of the bi-monthly meetings of City Council, committee meetings, and special meetings is the main charge of WITN.





President's Weekly Address

Filmed each week as a platform for the President of City Council to discuss topics of interest to the city and to inform residents about upcoming public meeting and events.





Two Minute Drill

Filmed at the request of council members as a platform to talk about events and topics of interest to their respective districts and the city at large.





22 News Stories

In-depth reporting on community events and stories.





22 News On the Scene

Used to cover press conferences and ceremonies in their entirety live to give residents an opportunity to experience the event as if they were there.

22 News On the Scene is streamed live on Facebook and YouTube and is re-broadcasted on our Comcast Channel.





Need to Know

Used to give quick informational updates to residents regarding subjects such as COVID-19, masking regulations, and most recently, Hurricane Ida.



Used to give residents a snapshot of events such as parades, festivals, and ceremonies. Infographics are incorporated to give facts and context to the event.





Special Videos and Public Service Announcements

One-off videos that are produced to inform residents about a particular topic or program.





WITN Staffing

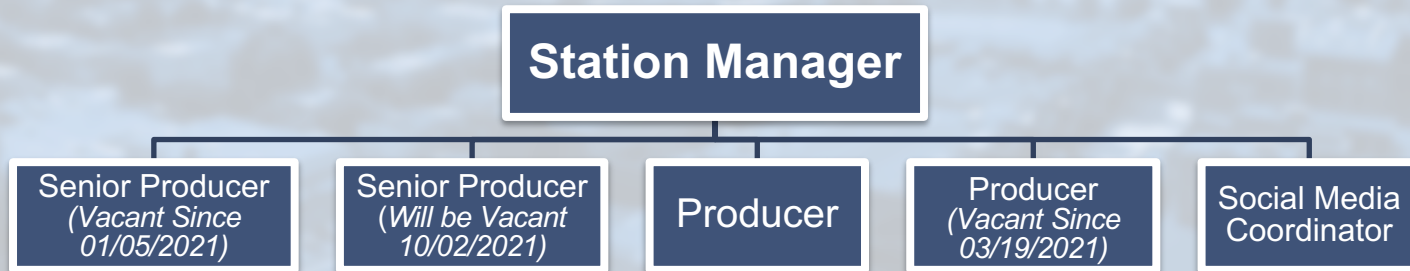
- WITN Staffing positions on January 5th, 2021 totaled 8.
- As result of budgetary restructuring, one (1) Producer position and Digital & Web Content Coordinator position were deleted.
- When Deputy Station Manger was named Station Manger, the Deputy Station Manger position was vacated will be convert to a Producer position.

Current WITN staffing positions: 6



WITN Staffing

Current Organizational Chart :





WITN Staffing

Senior Producer position is currently posted, and we will start to vet candidates once applicant pool is at sufficient level.



WITN Staffing

Four (4) freelancers are currently actively used:

- Two (2) primarily work in control room
- One(1) primarily works in field
- One (1) work both in control room and field

Currently, freelancer position is posted to expand freelancer pool.



WITN 22 Update

Thank You