



EDtv Quarterly Report

June 4, 2021

Hello,

Below you will be informed of everything that has transpired for EDtv during the last quarter: from programming updates, news and noteworthy information, as well as how we have impacted the community.

Programming Update

- **Red Clay This Month:** Our staple original program that changes monthly during the school year. We completed a Teacher of The Year Edition that is airing now. Airing our 54th episode featuring the Class of 2021
- **Red Clay Cook-Off Family Style:** An Original Show produced by EDtv – takes a look at healthy meals and brings in guests such as students, teachers, parents, and special guests to cook and learn alongside RC Nutrition Manager/Host Jessica Terranova. Airing a new episode now and have two that are in post production
- **The Good Stuff:** is airing a new episode that highlights events from the first half of the school year. We are in pre-production on a new episode with short docs about an the Hockessin School #107, a new teacher of the year, and much more
- **The Soapbox:** is an original show produced by EDtv, The Soapbox is based on "Project Soapbox", a public speaking competition facilitated by Mikva Challenge that calls young people to speak out on issues that affect them and their communities. We are running an hour and a half special that aired on Monday that features all of Wilmington students and their submissions via Zoom
- **Sunday Storytime:** A weekly children's reading program produced by Baltz Elementary Schools' 3rd Grade Teacher Christina Personti. We are on Season 2 Episode 38 of this show.
- **Eye on Wilmington:** is a two-hour block that is set up to play videos submitted to EDtv from community members on Saturday and Sunday mornings. Caleeb Watson continues to support us with his videos and we have doubled the opportunity to view his videos by adding addition 2-hour blocks on the evenings.
- We have a show weekly featuring one of our principals who does a podcast and video that focuses on Mindfulness for students and parents. Guest from all over the globe (Educational Impact Academy)
- And we have tons of shorts, docs, bumpers, interstitials that are updated weekly. Including **This Day in History**

News and Noteworthy Updates

- Working on purchasing a new video server which is a big expense



- We are saying goodbye to one of our own. Producer Moises Valezquez will be leaving for big things. Therefore, we will be down scaling staff

Thank you,

Robert Markopoulos
Executive Producer, EDtv